



# LEADERSHIP LAKE NORMAN

2024-2025

LEADERSHIP LAKE  
NORMAN APPLICATION  
AND INFORMATION



“There are no such things as limits to growth,  
because there are no limits on the human capacity for  
intelligence, imagination and wonder.”

Ronald Reagan

*A Program Developed and Administered by the*



CLASS XXVIII

*Novant Health—Huntersville Medical Center is  
the Presenting Sponsor of  
the Leadership Lake Norman  
program.*



# LEADERSHIP LAKE NORMAN

## THE PROGRAM

Apply online at  
[www.lakenormanchamber.org](http://www.lakenormanchamber.org)

Leadership Lake Norman is a program sponsored by the Lake Norman Chamber of Commerce to develop a group of informed, committed, and qualified individuals capable of providing visionary and progressive leadership for the Lake Norman region.

The program is an in-depth study of management styles, personalities, and involved activities to illustrate positive leadership opportunities. Taking place over an eight-month period, participants in Leadership Lake Norman have a chance to tour facilities, participate in informative seminars, and are enlightened to the resources available to them in the Lake Norman area.

Once participants have completed Leadership Lake Norman, they will be well informed, and have a foundation for implementing their knowledge and skills to become a progressive citizen and leader at Lake Norman.

**“Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed it is the only thing that ever has.”**

**Margaret Mead**

Leadership Lake Norman kicks off with a reception at the Chamber with the participants, Board of Directors of the Chamber, and various elected municipal officials. This is followed by a two-day retreat, combining team building, diversity training, a presentation on Lake Norman regional attractions sponsored by Visit Lake Norman and the Lake Norman trivia game. The program continues for eight months in one-day sessions.

Area leaders in business, government, media, education, health care, and tourism enlighten the participants about the resources, infrastructure, and facilities available to Lake Norman citizens. Each session, the group will look at topics ranging from crime and law to community infrastructure. The program culminates with a graduation and a class project designated by the group.



Leadership Lake Norman Class XXI touring the  
Historic Hugh Torrance House & Store in  
Huntersville.

# THE REQUIREMENTS



*Participants of Leadership Lake Norman XXVII during a tour of the Water Treatment Plant in Huntersville*

Participants in the Leadership Lake Norman program are required to attend the overnight retreat and the Graduation exercise. All other full day sessions are required with only one absence allowed.

These attendance requirements reflect the commitment necessary to receive a meaningful experience from your investment in the program. Participants will need to budget additional time upon the completion of the program for the class project.

Casual dress is recommended at all sessions with the exception of the Graduation.

**“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.**

**John Quincy Adams**

**APPLY On-Line at**  
**[www.LakeNormanChamber.org](http://www.LakeNormanChamber.org)**

## THE TUITION

The program enrollment is limited to approx. twenty-one (21) and no more than 26 participants. Candidates are selected on the basis of their previous and potential leadership ability and community involvement. The online application is available at [www.LakeNormanChamber.org](http://www.LakeNormanChamber.org).

Applications must be received by Friday, September 6, 2024 to be eligible for the program.

All applicants will be notified in writing regarding acceptance in the program by September 9, 2024. For more information call 704.892.1922.

Tuition for the program is \$475 for Chamber Members and \$600 for non-members. Participants may have all or part of their tuition paid for by their employer. The invaluable resources and contacts made through this program are a major investment in your future civic and business opportunities. Applicant understands that in order to graduate and receive a plaque from Leadership Lake Norman, they must attend the overnight retreat, graduation and five of the six full day sessions.

# THE SCHEDULE

*Presented by Novant Health  
Huntersville Medical Center*

Reception/Orientation

Thursday, September 12, 2024, 4:30 PM  
Lake Norman Chamber

Overnight Retreat

Bethelwoods, York County, SC  
Thursday & Friday, September 19 & 20, 2024  
**Sponsored by Shared Resources—Technology Solutions**

History & Education

Thursday, October 24, 2024  
**Sponsored by HomeTrust Bank**

Government/Crime/Law

Thursday, December 5, 2024  
**Sponsored by The Range at Lake Norman**

Economic Development

Thursday, January 23, 2025  
**Sponsored by MSC**

Travel & Tourism/Arts

Thursday, February 27, 2025  
**Sponsored by EnergyUnited**

Health Care

Thursday, March 27, 2025  
**Sponsored by Novant Health**

Community Infrastructure

Thursday, April 24, 2025  
**Sponsored by Duke Energy/McGuire Nuclear Station**

Graduation

Graduation TBA



*Leadership Lake Norman 2021-22 visiting Poly Tech  
in Huntersville during the Community Infrastructure  
Session*

**“Management is doing things  
right; leadership is doing the  
right things.”**

**Peter F. Drucker**

## TESTIMONIALS

“Leadership Lake Norman was an amazing opportunity to learn about Lake Norman government, economy, education, healthcare and so much more. On top of the educational component, The program is an invaluable way to meet and expand your community network that will benefit the work you do no matter what profession you’re in. I was able to meet so many incredible people from a diverse range of professions, yet we all had a common goal of wanting to understand our community better and learn how we can help make it better. Going through the program you gain a new family of business leaders, and are guaranteed exposure to something or some group you were not familiar with, while broadening your understanding of all things Lake Norman!

Professionally and personally, I’m grateful for the relationships, learnings and the opportunity to be a part of this one-of-a-kind experience! “

Christine A. Pulley  
Lead Communications Consultant,  
McGuire Nuclear Station  
Duke Energy Corporate Communications

“When I joined the Leadership Lake Norman program, my goal was to expand a greater understanding of the Lake Norman community while building meaningful relationships. After the yearlong program, I can say with success that I completed this goal. I have learned so many valuable things about our amazing community and will walk away with 25 new friends and connections. These connections will assist me in my role at Atrium Health. I highly recommend Leadership Lake Norman.”

Matt Roden, Community Relations Director  
Atrium Health

“Business, government and education today operate lean and efficient. Time and resources are valuable. Leadership Lake Norman allowed me to meet and see all of the key players that make our great community what it is today. By knowing who these leaders are in all aspects of our community, it allows me to call on the right people at the right time to achieve success in a timely and efficient manner and not duplicate efforts. It also helped establish relationships that will be cherished for a lifetime.”

Wayne Herron, AICP  
Assistant Manager  
Town of Cornelius

“Leadership Lake Norman was a great way for me to develop relationships with other leaders in our diverse community while learning about businesses in the region. As someone who was new to the area, I am much more aware of the commerce, industry, and Infrastructure that makes up this dynamic community. I highly recommend the program.”

Mike Riley  
President  
Novant Health Huntersville Medical Center

"In my company you are selected to participate in Leadership Lake Norman. So, it was an honor to join. I didn't know what to expect and was a bit nervous when I saw how long the commitment was. It is worth every minute. I learned so much about the area, history, politics and gained friendships I know will last beyond our cohort. I looked forward to every field trip and laughing and bonding with the 25th year leaders. I would highly recommend Leadership Lake Norman if you're new in town or a long-time resident; it's a great experience.

Tara Jaketic  
Performance Consultant  
MSC Industrial Supply Company

““